



# THE SQUAD YEAR IN REVIEW

The Numbers that Defined 2018

## THE GRIND

**+ 26**  
Partner  
Clients  
Added

**41**  
Partner  
Clients  
Served

**3**  
Outsourced  
**CMO** Clients

**37**

Websites Launched



**8,855**

Collective Meetings

Co-founder & Chief Storyteller, **Bryce Raley** tallied in with the most meetings in 2018 - a whopping 1/8th of all meetings had by The Squad team



**18**  
Total Team  
Members

## THE GROWTH

**8** New Team Members



SPENCER



KEVIN



BILLY



MARSHALL



EMILY



BRAYDEN



KACIE



JASMINE



**ONE**  
New Office

Goodbye Stanley Gault  
Pkwy, Hello Eastgate!

**\$14,479.63**  
in charitable giving

## THE GENEROSITY



**4** Service  
Projects



**255**  
Ping Pong  
Matches Played



**41** Memes  
Created



**4,335**  
Cups of Coffee  
Consumed

**75**

Potluck Dishes

In case you were wondering,  
Tacos and Breakfast foods are  
ways to The Squad's heart



**2** weddings

Congrats to the Bitley's  
and the Bieschke's!



**1** baby-on-the-way announcement



**1** Baby Born

Baby Louis stole our  
hearts from the  
minute we met him

**1,020** floor-shaking, ear-splitting weight  
drops (Was that an earthquake? A  
dinosaur? No, just the gym next door...)



**3** Engagements

One new Squad member rolled in  
freshly engaged. Brooke & Taylor  
Bieschke wasted no time - they got  
engaged and married in 2018  
#SquadWedding #SquadJim&Pam.  
Michalah got her Christmas wish and  
ended 2018 with new bling.